

U.S. & Canada Price Guide

Label, Ticket & Tag Printers for General Use

Ordering Number	Product Description	U.S. List Price	U.S. Pending	Canada List Price	Canada Pending	Effective	D isc s c s
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EasyCoder™ 3400E Direct Thermal & Thermal Transfer Printer

Base Printer Spec:

DT+TTR, Tear-off, RS232 Serial (DB25F) – 115.2Kbps Max; Centronics port
Resolution: 203dpi (8dot/mm) or 406dpi (16dot/mm); Speed: 2-8"/s (50-200mm/s); Adjustable Media Sensor
Media/Ribbon Size: 8.4"Dia / 6000" long; Width: 0.75-4.5" (19-114mm); Thkns: 0.006-0.012"
Mechanical Feed/Pause Button; Firmware: IPL v2.0
Print length: 0.5" Min, Recommend 8MB Image option for >8"long;
Included in Printer Box:
Power cord, Getting Started manual, Compliance Declaration, Printer Companion CD, Sample Media

3400E		\$1,995		\$2,993			M 5
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Power Supply Options

0	US Cord, 115 VAC	N/C	N/C	M 5
1	UK Cord, 220 VAC- 240 VAC	N/C	N/C	M 5
2	Europe Cord, 220 VAC- 240 VAC	N/C	N/C	M 5
3	Japan Cord, 110 VAC	N/C	N/C	M 5
4	Japan Cord, 200 VAC	N/C	N/C	M 5

Reserved

0		N/C	N/C	M 5
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Interface Options

0	No Interface Option	N/C	N/C	M 5
2	Coax Interface Card	\$750	\$1,125	M 5
3	Twinax Interface Card	\$750	\$1,125	M 5
4	NIC - Ethernet Card (EasyLAN 10I)	\$395	\$593	M 5

Image Memory (DRAM)

0	Standard 1MB	N/C	N/C	M 5
2	8 MB Image Memory	\$90	\$135	M 5

Storage Memory (Flash)

0	Standard 128K (Flash) Memory	N/C	N/C	M 5
2	8 MB Storage (Flash) Memory	\$295	\$443	M 5
3	Outline & Bitmapped Kanji	\$750	\$1,125	M 5
4	16 MB Storage (Flash) Memory	\$595	\$893	M 5

DPI Option

20	200 DPI Standard	N/C	N/C	M 5
40	400 DPI Option	\$600	\$900	M 5

Media Accessories

0	No Media Handling Options	N/C	N/C	M 5
1	Self-Strip	\$195	\$293	M 5
2	Cutter (Does not include Tray)	\$795	\$1,193	M 5

3400E							
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EasyCoder 3400 Cables

Interface Cables

048693	9F-25M, Null modem, 7-Wire, PC/AT 6' (183cm)	\$76	\$114	M 3
590124	Cable, IEEE 1284 Parallel Interface	\$32	\$48	M 3

EasyCoder 3400 General Accessories

Memory Expansion

064339	8 MB Storage (Flash) Memory Expansion	\$295	\$443	M 3
064341	8 MB Image Memory Expansion (Recommended for 8" long labels)	\$90	\$135	M 3
064342	Outline & Bitmapped Kanji/Katakana 8MB Storage (Flash) Memory	\$750	\$1,125	M 3
067742	16 MB Storage (Flash) Memory Expansion	\$595	\$893	M 3

Miscellaneous Accessories

067382	Multi-position Catch Tray for Cutter	\$270	\$405	M 3
067695	Basic Catch Tray for Cutter	\$65	\$98	M 3
067879	Twinax Interface Card	\$850	\$1,275	M 3

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<u>Miscellaneous Accessories</u>								
067880	Coax Interface Card	\$850		\$1,275			M	3
069227	NIC - Ethernet Card	\$445		\$668			M	3

Medallion Support Services Pricing

Preferred plans are bolded.

Service Model	Description	Platinum Plus	Platinum	Gold	Silver Replacement	Silver	Bronze
3400E2	200 DPI DT & TT Printer	\$359	\$279	\$239	n/a	\$200	\$160
3400E4	400 DPI DT & TT Printer	\$467	\$363	\$311	n/a	\$260	\$208
3400ECR2	200 DPI DT & TT Printer w/Cutter	\$502	\$391	\$335	n/a	\$279	\$223
3400ECR4	400 DPI DT & TT Printer w/Cutter	\$610	\$475	\$407	n/a	\$339	\$271